

## **SPLASHTOP | The Office Has Changed | AV Scripts**

**CLIENT:** Splashtop

**PROJECT:** The Office Has Changed | Industry Agnostic | 30 Seconds + 15 Seconds

**SUMMARY/NOTES:** DEREK is your (slightly-below) average company man. Various scenes remind us — and our IT support team audience — why it would be great to never have to interact with the Dereks of the world ever again. We see Derek in 3 scenarios: in the office bullpen; the office soft seating flex space; his home office set up to further communicate the idea that ‘the office has changed’. In each space, he’s doing something that will inevitably lead to an IT support ticket. We then cut to an angle over Derek’s workspaces; on the monitor, we see the Splashtop interface and graphics at work.

**DRAFT DATE:** 3/17/2022

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[THE OFFICE HAS CHANGED | 30-SECOND SCRIPT](#)

[THE OFFICE HAS CHANGED | 15-SECOND SPOT](#)

## THE OFFICE HAS CHANGED | 30-SECOND SCRIPT

LINE	AUDIO (VOICEOVER)	VISUAL	SETUP/ANGLE	NOTES
1	<p><i>[SFX: Derek chewing; jelly plops on keyboard]</i></p> <p>VO: The office has changed.</p>	<p>ON DEREK eating an overstuffed peanut butter and jelly sandwich at his OFFICE desk; he <b>smacks</b> as he chews; jelly <b>plops</b> onto his keyboard; he picks up his keyboard and <b>wipes vigorously</b>, hitting a thousand keys in the process and freezing up his computer.</p>	OFFICE	
3	<p>The people who need IT support haven't.</p>	<p>ON DEREK. He sits in the SOFT SEAT area, opens his laptop... with his password (<b>Derek!123</b>) <b>on a post-it</b> covering the Apple logo. By his face, we see that he's struggling to remember what his password is. (i.e., we can see the post-it; Derek cannot).</p>	SOFT SEAT	<p>Think: laptop opens; back of laptop w/ post-it is square to camera.</p>
4	<p><i>[SFX: the off-screen dog barks, growls, snarls playing tug-of-war]</i></p>	<p>ON DEREK, at his HOME office set up, plays tug-of-war with a large, vicious <b>off-screen Rottweiler</b> and a bundle of cables and cords. Derek finally 'wins'... but the power in the room goes out.</p>	HOME	
8	<p>VO: That's why Splashtop offers secure remote access and support software—</p>	<p>ANGLE ON THE DESK: A computer and keyboard with jelly/ crumbs all over it.</p> <p>ON THE COMPUTER MONITOR/SCREEN, WE SEE: The Splashtop interface (screen capture / graphics)</p>	OFFICE 2	
9	<p>—that gives your IT team the ability to troubleshoot and resolve issues fast—</p>	<p>—CONTINUED—</p>	OFFICE 2	

10	—and update and manage any device.	<p>ANGLE ON THE LAPTOP: More post-its with reminders (e.g. buy more dog treats; don't forget your password, etc.) stuck near the keyboard.</p> <p>ON THE LAPTOP SCREEN, WE SEE: The Splashtop interface (screen capture / graphics)</p>	SOFT SEAT 2	
11	With maximum security, performance, flexibility and control—	<p>ANGLE ON THE HOME OFFICE DESK: A computer monitor/keyboard; a book about how to train your dog; a frayed/chewed up modem cable.</p> <p>ON THE COMPUTER MONITOR, WE SEE: The Splashtop interface (screen capture / graphics)</p>	HOME 2	
12	—your IT help desk can be anywhere, anytime.	—CONTINUED—	HOME 2	
13	<i>[SFX: the off-screen dog gives a sweet 'let's play' whimper]</i>	ON DEREK in his home office; a slobbery tennis ball rolls across the desk into frame; he glowers at the dog off-screen.	HOME	Several ALT options
14	VO: Splashtop. Remote like you're there.	CUT TO LOGO / CTA		
END				

## THE OFFICE HAS CHANGED | 15-SECOND SPOT

LINE	AUDIO	VISUAL	SETUP/ANGLE	NOTES
1	<p><i>[SFX: Derek chewing; jelly plops on keyboard]</i></p> <p>VO: The office has changed.</p>	ON DEREK eating an overstuffed peanut butter and jelly sandwich at his OFFICE desk; he <b>smacks</b> as he chews; jelly <b>plops</b> onto his keyboard; he picks up his keyboard and <b>wipes vigorously</b> , hitting a thousand keys in the process and freezing up his computer.	OFFICE	
3	The people who need IT support haven't.	ON DEREK. He sits in the SOFT SEAT area, opens his laptop... with his password ( <b>Derek!123</b> ) on a <b>post-it</b> covering the Apple logo. By his face, we see that he's struggling to remember what his password is. (i.e., we can see the post-it; Derek cannot).	SOFT SEAT	Think: laptop opens; back of laptop w/ post-it is square to camera.
4	<p><i>[SFX: the off-screen dog barks, growls, snarls playing tug-of-war]</i></p>	ON DEREK, at his HOME office set up, plays tug-of-war with a large, vicious <b>off-screen Rottweiler</b> and a bundle of cables and cords. Derek finally 'wins'... but the power in the room goes out.	HOME	
5	VO: Splashtop. Remote like you're there.	CUT TO LOGO / CTA		
END				